

MORTGAGE REVOLUTION ORLANDO: JULY 8, 2010

8:00am to 9:00am: Attendee Registration

Main Stage Presentations

9:00am to 9:20am

Welcome to Mortgage Revolution (City Hosts)

9:20am to 10:30am

Living on the Wire – A Keynote Address by Todd Duncan

10:45am to 12 noon

How Bad Do You Want It? Let's Find Out with Tim Davis

12 noon to 1:15pm Lunch with Brian & Frank from Think Big Work Small (\$75 add'l)

Breakout Sessions

"Blocking and Tackling"
(Strengthening Your Core Selling Skills)

1:15pm to 2:00pm

Focus on VA Lending

The Only 100% Financing Product In Town

Speakers: Pat Fitzgerald & Tammy Grossman

2:15pm to 3:00pm

Becoming a "Guideline Genius"

How I Win the Deals My Competition Loses

Speaker: Sue Botelho

3:15pm to 4:00pm

Stop Talking and Start Speaking:
A Quick Start Guide To Getting Off Your Butt
and On Your Feet!

Speaker: Sue Woodard

4:15pm to 5:00pm

Never Give Up!

Developing the Habit of Perseverance

Speaker: Louise Thaxton

"Internet and Social Marketing"
(Deep Dive Into Web 2.0 – Challenging Topics)

1:15pm to 2:00pm

6 Great Ways to Differentiate From the Pack
and Dominate Your Market

Speakers: Mark Green and Brian Larrabee

2:15pm to 3:00pm

The 80-20 Message

Leveraging Your Network Online

Speakers: Carl White & Chris Brown

3:15pm to 4:00pm

Consumers Have Gone CRAZY:
How to Make Good Sense and Real Money by
Connecting with Your Client

Speaker: Ken Jones

4:15pm to 5:00pm

How to Brand Yourself Like Coca Cola
Without Spending a Dime

Speaker: Denny Andrews

"Systems and Processes"
(Improve Your Efficiency & Scalability)

1:15pm to 2:00pm

How the "DARTS" In-Box Zero System
Gave Me My Weekends Back

Speaker: Mike Gulitz

2:15pm to 3:00pm

How to Build a Profitable 5-LO Shop
(and Have a Life)

Speakers: Rick Ruby & Brendan Donelson

3:15pm to 4:00pm

Leveraging Systems
in Your Mortgage Practice

Speaker: Jim Sahnger

4:15pm to 5:00pm

The Ultimate In-Process Workflow
Best Practices from Top Producers

Speakers: Mike Smalley & Dan Kublawi

5:00pm to 7:00pm
Dinner Break and Networking at the Hotel Bar

7:00pm to 10:00pm: World Domination - A truly unique MRev experience.

MORTGAGE REVOLUTION ORLANDO: JULY 9, 2010

Day Two Will Focus on Implementation

We'll meet up in the Main Ballroom at 9am Sharp

9:00am to 9:45am

Implementation Session #1

10:00am to 10:45am

Implementation Session #2

11:00am to 11:45am

Implementation Session #3

Here's the format for Day Two:

We'll have each of the speakers from Thursday's sessions available to dive deeper into their class from the day before.

Each speaker will meet up with attendees in small groups of 20 or less.

You'll spend 45 minutes of quality time with the speaker of your choice. The speakers will help you develop your Plan of Action for when you return to the office!

These meet-ups will take place at 9am, 10am and 11am. So you'll take 3 Action Plans back to the office from Mortgage Revolution.

12 noon: Conclusion of Mortgage Revolution Orlando